

Until recently, financing a business involved asking a few people for big sums of money. Crowdfunding is turning this idea on its head, using the internet to help entrepreneurs talk to thousands – if not millions – of potential funders that each contribute a small amount. The idea is the latest in funding innovations. Jun 18, 2013.

Crowdfunding: what is it and how does it work? | This is Money
www.thisismoney.co.uk/money/smallbusiness/article.../Crowdfunding-does-work.html

Pros & Cons

<http://www.globalfinanceschool.com/blog-post/pros-and-cons-crowdfunding-your-new-business>

Crowdfunding sites

https://www.google.com/search?q=crowdfunding+sites&oq=crowdfunding+&gs_l=serp.1.2.35i39k112j0i20k1j0i67k112j0j0i20k1j0i67k112j0.9894.14419.0.20704.12.12.0.0.0.223.1127.10j1j1.12.0....0...1c.1.64.serp..0.12.1121...0i10k1j0i22i30k1.3NSi9WV86IU

My own familiarity

https://www.indiegogo.com/grow/crowdfunding-on-indiegogo/?utm_source=google&utm_medium=cpc&utm_campaign=ent-branddesktopacqus&utm_content=indiegogo&r=gog-cpc-ent-bran&gclid=Cj0KEQjww7zHBRCToPSj_c_WjZIBEiQAj8il5JC6SRe_pErtMrSLuRcClmPZIQSGpB-3iCrrAiL9eoQaAv_A8P8HAQ

Scenarios



<https://www.tjip.com/publicaties/how-crowdfunding-affects-the-world-of-investing>

Images

(above reference) **PLUS XXXXXX** below

What is there for investors?

<http://blog.growthfunders.com/equity-crowdfunding-whats-in-it-for-investors>

Procedures

PDF downloaded (in file)

<http://www.uccs.edu/Documents/alumni/100-013%20UCCS%20Crowdfunding%20PROCEDURES.pdf>